

**Board Meeting of the Australian Appaloosa Association**  
**Held at Hotel 359, Tamworth, NSW**  
**August 29<sup>th</sup>-31<sup>st</sup> 2009**

Meeting commenced at 8:30 am Saturday 29<sup>th</sup> August 2009

## **1. Attendees**

John Etccl, Kevin Peatey, Sharon Coldwell, Don Northey, Marcus Sweeney, Sandy Tucker, Connie Barry, Marsha Lewis (joined for Amateur agenda), Robyn Smith (joined for Amateur agenda), Vanessa Roach, Margaret Obrien (joined for Breeding group discussion), Deborah Ebbet (joined for matters concerning the Company Secretary and for the Breeding group discussion)

## **2. Apologies**

None

## **3. Previous Minutes**

Review of previous minutes held on 30-31<sup>st</sup> May 2009.

J Etccl addressed meeting by welcoming the board members and opened the meeting. Review of previous minutes and all actions discussed. No new business arising.

### **Motion**

*That the minutes of the previous minutes are true and correct*

*Moved: M Sweeney*

*Seconded: J Etccl*

***Carried 5(JE, MS, KP, DN, SC, CB, ST) for***

ST provided a report on her visit to Western Australia AGM. Discussion held on the AGM and clinics being held under AAA affiliation.

### **Action**

*S Tucker: Send a letter to the WA club outlining requirements under AAA affiliation process and impacts on shows and clinics.*

ML and RS joined the meeting at 8:43am

VR joined the meeting at 8:50am

## **4. Amateur Association**

ML provided an overview of the chocolate drive fundraising drive held last year

### **Action**

*M Lewis: To provide a detail P&L from the fundraising effort to the board*

M Lewis discussed a number of proposals from the AAAA.

- The AAAA Strategy
- The Amateur 50 and Over class requests and name.
- Events and Sponsorship of the Nationals
- Merchandise
- Fundraising
- International Exchange Program ( The board noted the issues and options from the AAAA and will take into consideration)
- 40<sup>th</sup> National Show (2012)

- Amateur and AAA registration cards – possibilities of joining the two membership cards

**Action**

*M Lewis: The AAAA review the requested name change for the Amateur 50 & over class at the next AAAA AGM to ensure full support of the requested name change.*

**Action**

*M Lewis: Send a list of email addresses that should receive all emails from the amateur email address, to M Sweeney*

**Action**

*M Lewis: Review and supply sponsorship package changes to the office to update for National Sponsorship package.*

**Action**

*V Roach: Send the sponsorship package to M Sweeney to place on the website for access via members.*

**Action**

*M Lewis: Send the AAAA specific prize money amounts and associated class (including high point awards) listing to V Roach, D Northey and S Coldwell.*

**Action**

*K Peatey: Send the merchandise links to the AAAA committee to allow for product selection*

**Action**

*M Lewis: The AAAA to come back to the board with the detailed proposal of the AAAA teams event.*

**Action**

*Vanessa to provide draft of AAA Membership Card that includes Amateur Membership.*

**4.1. Letter from Sharon Coldwell**

The board discussed a letter from S Coldwell outlining an application for Amateur status. The letter was noted and the issue will be noted in the journal (amateur section) for public comment as per the required process.

**4.2. Letter from Amelia Leeman**

The board discussed a letter from A Leeman regarding the Amateur Association. The letter was reviewed with ML and RS. The letter was noted and a letter will be sent to Amelia Leeman. ML to call Amelia to discuss.

**Action**

*M Lewis: Will ring Amelia Leeman to discuss the letter and direction the AAAA is taking.*

**Action**

*V Roach: Send a letter to Amelia Leeman noting the letter and confirming that the Amateur President will contact her re the matters raised in the letter*

ML and RS left the meeting at 10:25am

## 5. Treasurers Report

Discussions held on the Profit and Loss statements for the month. Figures indicate a loss for the full financial year is anticipated somewhere between \$10K and \$20K

### Motion

*M Sweeney put the financial statements are true and correct*

*Moved: M Sweeney*

*Seconded: J Etccl*

*Carried 7 (JE, MS, KP, DN, ST, CB, SC) For*

## 6. AAA Strategic Direction

All directors presented the portfolio strategies and encouraged discussion from the board.

- J Etccl presented the Office portfolio strategy.
- K Peatey presented the International portfolio strategy

ML and RS rejoined the meeting at 1:00pm

- ML presented the Amateur Association strategy. MS and ML to review and discuss strategy.

ML and RS smith left the meeting at 1:30pm

Lunch was taken between 1:30pm and 2:30pm

- MS presented the Treasurer's strategy
- MS presented the Internet strategy – A discussion was held regarding roles of the website director and other portfolios. It was agreed that individual directors are responsible for content contained on the website as it relates to their Portfolio.
- SC presented the Magazine strategy
- SC presented the History of the AAA strategy
- SC presented the Hall of Fame strategy
- DN presented the Events Management strategy
- ST presented the Regional Club strategy
- SC presented the Youth Association strategy
- SC presented the Promotions and Marketing strategy
- CB presented the Breeders group & studbook strategy

The board agreed to pass the Promotions and Marketing strategy to M Sweeney.

### Action

*M Sweeney to consolidate and deliver an Association strategy.*

## 7. Portfolio Discussion

### **7.1. Breeding & Registry Services**

CB presented quotes for publication of a hardcopy studbook. The board noted the quotes and has asked CB to obtain further quotes.

## 8. Office Matters

### **8.1. AAA Ltd Confidentiality**

JE re-iterated to the board and the office staff that the required for complete confidentiality amongst the board and office staff regarding sensitive issues such as financial, member and disciplinary issues. Failure to comply may result in disciplinary action being taken.

## **8.2. Office Relocation**

VR outlined the work being done on the office relocation. No further news regarding the existing office space or land sale has been provided. Some potential office locations have been visited but have sold at higher than expected prices. Inspection of various real estate options were undertaken.

## **8.3. Business Cards**

The board approved the purchase of generic business cards for the office.

## **8.4. Phone Line**

VR presented the options for adding an extra phone line into the office.

### **Action**

*M Sweeney: Review and approve options for new phones and systems and implement if appropriate.*

## **8.5. Youth Ownership/Parent Membership**

S Coldwell presented a review of the Youth membership and possibilities for future action on a range of issues. The board noted these issues and requested S Coldwell document and provide options on all of these issues and return them to the board.

### **Action**

*V Roach: Review the current membership form and provide the board with options for improvement which may include parent/guardian co-signing membership application/renewal.*

### **Action**

*S Coldwell: Review and provide the board with the full detail of issues with recommendations on issues and rule changes. If advice is required on any issue S Coldwell to liaise with M Sweeney to gain the advice.*

Meeting closed at 6pm Saturday 29<sup>th</sup>.

Meeting commenced at 8am Sunday 30<sup>th</sup>.

## **8.6. Dual owned horses.**

S Coldwell raised the issue of joint ownership of horses and the benefits gained by non financial members.

Current rule-

.....If there is joint ownership of a horse, and one of the owners becomes un-financial, then the horse is still considered as eligible for all showing and breeding rights.

### **Motion**

*To change current rule 2.1 to-“....If there is joint ownership of a horse, all owners must be financial for the animal to be considered to be eligible for all showing and breeding rights.”*

*Moved: M Sweeney*

*Seconded: J Etccl*

***Carried 6 (JE, MS, DN, ST, CB, SC) for Against 1 (KP) carried***

## **8.7. Automatic Point Recording**

K Peatey raised the issue of point recording for shows and that it may be more efficient and valuable for all AAA programs (Hall of Fame, History, High Points) that points are recorded automatically.

### **Motion**

*It is proposed that all National, State, AA and A show points be recorded automatically. The point recording fee, be removed. A new fee for "high point" nominations will be introduced at \$10.00 per entry for each high point category. The current process will continue for B and C class points. Membership fees will increase by \$4 per type. This rule to be effective from 1<sup>st</sup> August 2010.*

*Moved: K Peatey*

*Seconded: C Barry*

*Carried 7 (JE, KP, DN, ST, CB, SC) for Against 1 (MS) carried*

## **9. National Show 2010**

### **9.1. International Judges Approval**

VR confirmed that one judge, Judge A, has declined the opportunity to judge. A second judge, Judge B, has accepted the offer. The board approved Judge B as a judge and DN will identify and confirm a second international judge. The Board confirmed that two (2) International Judges will be officiating at the 38th Annual National Championship Show.

M O'Brien and D Ebbett joined the meeting at 10:15am.

### **9.2. Program Approval**

DN outlined the proposed program for 2010 Nationals and Futurity shows.

- DN presented his current program for the National Show
- SB presented an alternative program for the National Show

The board gave directions to DN to investigate amending the Show program with the aim of reducing the timeframe of the show to 5 days including a separate futurity day.

#### **Action**

*D Northey: To investigate the options as discussed and update program and send to the board for approval.*

### **9.3. Show Rules**

JE ran through the proposed show rules

- The board agreed the High Point trainer award rule should be updated with more defining terms.
- DOGS to be considered upon visit to AELEC
- Entry fees to be reviewed during budget to ensure they reflect the cost of showing

### **9.4. Budget**

The board reviewed the proposed National Show budget

#### **Action**

*D Northey: Review the budget and balance it to a variance of under \$10,000. The current proposed budget will not be approved by the board.*

The class fees were reviewed by the board and the following changes were asked to be adopted by the National Show Committee.

Open Class:	\$35
Open Feature:	\$120
Amateur Class:	\$35

Youth Class:	\$20
Feature Youth:	\$25
Adult Office Fee:	\$10
Youth Office Fee:	\$5
Insurance Fee:	\$10
Stabling:	\$20/night
Camping:	\$20/night

### **9.5. Show Team**

#### **Action**

*D Northey: Identify and approve volunteers for the show team as a priority. Secondly identify paid workers for all position that cannot be utilised via volunteers.*

### **9.6. AELEC Agreement**

The board reviewed and noted the AELEC agreement

### **9.7. Photographer**

The board reviewed and noted the Photography tender letter

### **9.8. New Bank Accounts**

The board reviewed and declined the request for extra bank accounts.

### **9.9. First Aid**

The board asked the National Show committee to identify other first aid officer options, including volunteers

### **9.10. 2 Judges for Nationals, Futurities and Features**

See previous notes on International judges

### **9.11. No dog rule**

The board discussed the issue of Dogs at the Nationals and will approach AELEC for the facility rules

### **9.12. English Classes at Nationals**

The board received a letter form Debbie Pearson regarding the quality of the Dressage and Hack at the 2009 Nationals. The board has noted the issues and will endeavour to put changes in place to improve the 2010 English classes.

#### **Action**

*V Roach: Send a letter thanking D Pearson for her letter.*

### **9.13. Letter from Reining Australia**

The board noted the letter received from Reining Australia regarding the donation from the AAA to the Reining Nationals. Reining Australia has reciprocated and will sponsor the event at the 2010 National Show

#### **Action**

*V Roach: Send a letter of thanks to Reining Australia and noting the donation.*

### **9.14. Marketing Plan**

V Roach presented the marketing plan for the 2010 National show. The board noted and will implement some of the marketing ideas.

#### **Action**

*M Sweeney: To work with VR on the marketing plan for the 2010 Nationals.*

### **9.15. Appaloosa Nationals Poster**

J Etccl presented options for a Nationals limited edition poster. The board approved the purchase of 100 posters.

#### **Action**

*J Etccl: To organise the National show poster and approve purchase for the 2010 National Show.*

## **10. Portfolios**

### **10.1. International Programs**

K Peatey presented to the board information on the Youth Exchange program. The program has been approved by the ApHC and the AAA needs to get a process to select and send and a maximum of 2 Youth to USA in June 2010.

#### **Action**

*K Peatey/J Etccl: Send a letter to ApHC re-affirming the relationship and agreements between AAA and ApHC.*

K Peatey presented to the current position of the International semen program. A number of issues need to be clarified before the semen program can be implemented into the AAA breeding program regardless of the availability or storage of semen.

#### **Motion**

*That the international semen program be deferred until the 2010-2011 breeding season to allow for the process to be matured and a full marketing process to be implemented. The AAA will not progress the program in the 2009 season.*

*Moved: K Peatey*

*Seconded: J Etccl*

***Carried 7 (JE, MS, DN, ST, CB, SC, KP) for.***

K Peatey confirmed to the board that the ApHC Amateur exchange program has been passed via one ApHC board meeting and requires a second approval via the ApHC board before the Amateur exchange can be progressed.

Lunch was taken at 1:22pm – 2.00pm

### **10.2. Change of Portfolio**

S Coldwell discussed issues with her current portfolios. As agreed M Sweeney will take responsibility for the Promotions and Marketing portfolio.

### **10.3. Hall of Fame/History**

M Obrien presented the criteria and process for the horses and members to be inducted into the Hall of Fame. The board agreed that a two tier process for the Hall of Fame should be implemented to allow for recognition on an honour roll system before being moved into the hall of fame.

#### **Action**

*M Sweeney: Add Horse awards to the studbook and allow a search by that information*

#### **Action**

*S Coldwell: Document and present the full process to the board for approval. Identify any required rule changes and present to the board.*

**Action**

*C Barry/V Roach: Locate the Hall of Fame information folder and ensure its held in the office.*

**Action**

*M Sweeney to produce brochure for distribution.*

S Coldwell presented a new promotions brochure to the board. The board accepted the approach and noted some small changes to be made. M Sweeney to take the promotions to make it so.

#### **10.4. Breeders Group**

M Obrien presented the process for re-establishing the breeders group. The group has been initiated with the responsible director with input from the following members M Obrien, G Law, B Orton, D Ebbet, S Cole.

M Obrien discussed the breeders group role in investigating “outcross” registries and asked for guidance from the board. The board asked for more information.

M Obrien presented a letter from a member regarding the recognised colour of a registered AAA horse.

**Action**

*V Roach: Investigate the registration form and report back to the board.*

The board noted the re-establishment of the breeders group asked the breeders group to implement a process to formalise the group to ensure its longevity via rule book and regulation changes.

**Action**

*Breeders Group to report to next meeting of the Board on:*

- 1. Formalising the Breeders Group*
- 2. Outcross/Recreational Registry*

## **11. Regional Clubs**

### **11.1. Regional Stimulus Package**

S Tucker presented an option for the payment of extra money to regional clubs who are disadvantaged by distance from judging resources. The board noted the issue and asked for more information.

**Action**

*S Tucker to report to the next Board Meeting on disadvantaged Regional Clubs.*

### **11.2. Regional Club Constitutions and AGM's**

S Tucker discussed possible rule changes for Regional club executive committees and their membership with the AAA.

**Action**

*S Tucker to report to the next Board Meeting on Regional Club rules.*

## **12. Youth Association**

S Coldwell presented the new AAA logo for endorsement from the board. The board approved and endorsed the new Youth logo.



## **13. Rule Book**

### **13.1. Name change rule amendment**

S Coldwell proposed rule changes to the rule 3.32 NAME CHANGE rule and rule 3.31 NAMING A HORSE.

#### **Motion**

*That rule 3.32 Name Change be changed to read “Once an Appaloosa is registered the name of the horse cannot be changed unless required by the board”*

*Moved: J Etccl*

*Seconded: C Barry*

***Carried 7 (JE, MS, DN, ST, CB, SC, KP) for.***

### **13.2. Letter from A Leeman**

S Coldwell proposed rule changes to the rule 3.32 Name Change rule.

#### **Action**

*V Roach: Send a letter to A Leeman outlining the results of the board to change to rule 3.32*

### **13.3. Letter from Selener Lindley**

D Ebbet presented a letter from S Lindley requesting the removal of dilutes from the non point scoring events list.

#### **Action**

*V Roach: Send a letter to S Lindley that no action will be taken*

#### **Action**

*V Roach: Send a letter to the Dilute Association outlining the AAA's rules and requesting a change to their show rules.*

## **14. Company Secretary**

D Ebbet provided the board an overview and the legal proceedings and the findings of the magistrates court. The findings of the court require the AAA to pay T Cragie her prescribed amount. D Ebbet reported to the board that the required amount and a covering letter have been sent to T Cragie and the cheque has been cashed. The board considers that the matter is closed.

J Etccl and the board thanked D Ebbet for her time and effort in the legal matter.

#### **Action**

*J Etccl: To draft and send a letter to the office staff regarding their employment status.*

## **15. Magazine Tender**

S Coldwell provided the responses to the magazine contract tender.

- *Vink Publishing declined to tender*
- *Trish Biggs declined to tender*
- *Art Design (Tracey Mclurg), Crazy Horse Design, Grayson Wolfgang Design, Tania Hobbs and Maxine Ellison responded in the affirmative to the tender proposal with quotes and proposals.*

The board discussed all tenders and reviewed options.

**Motion**

*The board accepts the Tania Hobbs proposal for the magazine and will commence negotiations to enter a 12 month contract with Tania Hobbs based on her submission under Option 3*

*Moved: S Coldwell*

*Seconded: S Tucker*

***Carried 7 (JE, MS, DN, ST, CB, SC, KP) for***

**Action**

*V Roach: To send letters to all unsuccessful tenders.*

**Action**

*S Coldwell to negotiate contract with Tania Hobbs and formalise with board's concurrence.*

## **16. Correspondence**

### **16.1. Horse Industry Council**

No discussion required survey closed

### **16.2. Letter from E Lagoon**

The board discussed a letter from E Lagoon regarding a repayment plan.

**Motion**

*The board accepts the repayment plan with the generic conditions from the original offer*

*Moved: J Etccl*

*Seconded: S Tucker*

***Carried 6 (JE, DN, ST, CB, SC, KP) for. MS abstained***

### **16.3. Letter from Reining Australia**

Request from NRHA for sponsorship

**Motion**

*The AAA supplies a custom buckle for the NRHA nationals.*

*Moved: K Peatey*

*Seconded: D Northey*

***Carried 7 (JE, DN, ST, CB, SC, KP, MS) for***

### **16.4. Letter from Sue Davis**

S Davis responded in writing to a request from the AAA for information on registration issue. The board noted the letter with no action to be taken.

## **17. Regional Clubs**

### **17.1. Affiliated Clubs list**

The board noted the list of clubs who have not paid affiliation. Clubs that have not paid by COB 31/08/2009 will be charged a per month late fee as per the AAA Rule.

### **17.2. SA State Show**

The board discussed the ARAC letter and approved the change of date for the SA State Show pending affiliation renewal and payment of all fees to the AAA. The board agreed that naming rights sponsorship can be granted if the sponsor is appropriate.

#### **Action**

*V Roach: To send a letter outlining the boards requirements to ARAC*

### **17.3. SEQAC Appaloosa club**

The board reviewed a request to waive rule 5.8 to allow the club to commence the State Show process. The board noted the letter and approved the waiver

#### **Action**

*V Roach: To send a letter to SEQAC outlining the approval*

#### **Motion**

*That rule 5.8 be amended to reduce the 90 day exclusion period to 30 days.*

*Moved: D Northey*

*Seconded: C Barry*

*Lost. 3 (DN, CB, SC) for 4 (JE, ST, KP, MS) against - Lost*

### **17.4. Tamworth District Western**

The board noted and approved the Mark Schaffer clinic.

#### **Action**

*V Roach: To send a letter/form to outlining the approval*

### **17.5. Gippsland Regional Appaloosa Club**

The board discussed the correspondence from GRAC in response to the board request for further information on calendars. The board noted the correspondence and requires further clarification from GRAC regarding the issue.

#### **Action**

*M Sweeney: To draft a letter for the board to review. On approval the letter will be sent to GRAC.*

### **17.6. GRAC Schaffer Clinic**

The board will not approve the GRAC clinic pending the outcome of item 17.5

### **17.7. SEQAC Shaffer Clinic**

The board noted and approved the Mark Schaffer clinic.

#### **Action**

*V Roach: To send a letter to outlining the approval*

### **17.8. Orange Regional Appaloosa club**

The board will approve the NSW State Show and dates of 21-24 Jan 2010. The sponsorship of \$350 will be provided

#### **Action**

*V Roach: To send a letter to outlining the approval*

#### **Action**

*V Roach: To send a letter explaining the process of advertising a show without approval is not allowable and should not happen.*

**17.9. Bendigo Regional Appaloosa Club**

The board will approve the VIC State Show and dates of 11-13 Feb 2010. The sponsorship of \$350 will be provided

**Action**

*V Roach: Send a letter to BRAC outlining the sponsorship to be provided.*

**17.10. Melbourne Royal Show**

The board declined the opportunity to sponsor the Melbourne Royal Show. No further action to be taken

**17.11. Tasmanian Appaloosa Club**

The board noted the correspondence from the club. No further action is required.

**17.12. Sydney Regional Appaloosa Club**

The board approved the letter to SRAC asking for the return of club books.

**Action**

*V Roach: Send the drafted SRAC letter*

**17.13. Adelaide Regional Appaloosa Club**

The board noted the letter, no further action is required

**17.14. Regional Club Fee Structure**

The board asked John Etccl to supply more information on the proposed fee changes for Regional Club Affiliation and Insurances.

**Action**

*J Etccl: To document and provide a full fee structure proposal to the next meeting of the board*

**17.15. East Coast Appaloosa and Paint Schaffer Clinic**

The board will approve the ECAP clinic.

**Action**

*V Roach: Send a letter outlining approval*

Meeting Closed at 6:23pm Sunday 30<sup>th</sup>

The Board visited the AELEC venue and the AAA office on Monday 31<sup>st</sup> August.