



AUSTRALIAN APPALOOSA ASSOCIATION

NATIONAL SPONSOR PACK



2021 Appaloosa National Show
10 - 13 MARCH 2021 | K-Ranch Arena

Join us by becoming an event sponsor.
appaloosa.org.au



BECOME A NATIONAL SHOW SPONSOR

2021 Appaloosa National Show | 10 - 13 MARCH 2021

THE 49th AUSTRALIAN APPALOOSA NATIONAL SHOW

The 10th to the 13th of March 2021, will see Appaloosas from across the country congregate at the prestigious K-Ranch Arena Grounds, Mount Hunter NSW, to showcase their versatility and talent across of full discipline program of events including:

Dressage | Led Hack | Hack | Show Hunter
Hunter in Hand | Hunter Under Saddle | Hunter Hack | Halter | Showmanship
Horsemanship | Western Pleasure | Trail | Ranch Riding | Reining
+ more!

Our show employs three judges, EA approved Hack and Dressage Judge, and this year will have 2 x Australian western industry accredited judges.

Each year our show welcomes approx. 80 Appaloosas from all states, with Youth, Amateur, and professional riders. Our show welcomes new horses and competitors in our industry, with a friendly show atmosphere and a knowledgeable volunteer show team from our Board of Directors.

We would like to offer you and your business the opportunity to join us in 2021 as an event sponsor. We have a variety of sponsorship options for people and businesses to help support the running of our event and give back to our competitors, while promoting your business and products (and not breaking the bank!

All sponsors will receive promotions and advertising on our Facebook (over 3000 followers), Instagram (300 followers) and our new website (Approx. 1.3K visitors per month), PA announcements at our event, E-Marketing placement and included in our Official Show Program from a logo placement to a ¼ page advert based on sponsor package selected. Event banners, signage and promotional collateral in competitors' bags is also available.

Trade stall opportunities are available by application. For a fee per day, you can set up your business onsite and meet our competitors. Please contact our sponsorship coordinator directly.

Please see over for sponsorships packages.

Sponsorship Packages to be completed and returned with payment (if required) by **22nd February 2021**. All product donations to be received by 1st March 2021 unless otherwise organised with our sponsorship coordinator.

Show Sponsorship Contact:
Tamara Pearson, AAA Ltd Marketing
Phone: 0484 003 061 | Email: media@appaloosa.org.au



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BUCKLE EVENT SPONSORS

\$250 each - MUST BE CONFIRMED BY 4 DECEMBER 2020

Sponsor one of the CLASSIC or SHOWCASE events in our program. Your sponsorship includes the event Trophy Buckle, Garland and ribbons

Please select one:

- 2yo Hunter Under Saddle Showcase
- 3yo Hunter Under Saddle Showcase
- 4yrs & Over Hunter Under Saddle Showcase
- Youth Hunter Under Saddle Showcase
- Amateur Hunter Under Saddle Showcase
- Open Hunter Under Saddle Classic

- Weanling Halter Showcase
- Yearling Halter Showcase
- 2yo & Over Halter Showcase
- Open Halter Classic

- 2yo Western Pleasure Showcase
- 3yo Western Pleasure Showcase
- 4yrs & Over Western Pleasure Showcase
- Youth Western Pleasure Showcase
- Amateur Western Pleasure Showcase
- Champagne Western Pleasure Classic

Your Sponsorship includes:

Class naming rights | Business card advert placement - AAA Ltd website and show program | 2 x social media posts on AAA Ltd Platforms | Banners/Signage/Collateral at the Event. Option to present the award.

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SPONSORSHIP PACKAGES

BUCKLE EVENTS - See other page...	16 Available	\$250 each
MAJOR SPONSOR PACKAGE - The National Show named after your stud or business	1 Available	\$3000
YOUTH SPONSOR PACKAGE ** Does not include the 2 x Youth Showcases Naming rights to youth events and Hi Point awards	1 Available	\$1000
HALTER SPONSOR Sponsor either one of our major halter awards. <input type="checkbox"/> Supreme National Halter Horse <input type="checkbox"/> Supreme Amateur Halter Horse	2 Available	\$150 each
LED HACK PACKAGE Sponsor the 5 Led Hack classes including the newly introduced Show Hunter AND the Grand Champion Led Hack	1 Available	\$250
RIDDEN HACK PACKAGE Sponsor the 5 Ridden Hack classes including the newly introduced ridden Show Hunter AND the Grand Champion Ridden Hack	1 Available	\$250
HI POINT SPONSOR Sponsor one of our end of show National Hi Point Awards. Name on awards if paid in advance. <input type="checkbox"/> Yearling Versatility <input type="checkbox"/> 2yo Led Versatility <input type="checkbox"/> 3yo & Over Led Versatility <input type="checkbox"/> 2yo Performance Horse <input type="checkbox"/> 3yo Performance Horse <input type="checkbox"/> Junior Performance Horse <input type="checkbox"/> Senior Performance Horse <input type="checkbox"/> English Horse <input type="checkbox"/> Ranch Horse <input type="checkbox"/> Sporting Horse <input type="checkbox"/> Overall Performance Horse <input type="checkbox"/> Amateur Junior Horse <input type="checkbox"/> Amateur Senior Horse <input type="checkbox"/> Amateur Novice <input type="checkbox"/> Amateur Masters <input type="checkbox"/> Amateur Sporting <input type="checkbox"/> Youth Walk/Jog 13 yrs & U <input type="checkbox"/> Junior Youth 13yrs & U <input type="checkbox"/> Senior Youth 14 - 18 years <input type="checkbox"/> Youth Sporting	20 Available	\$200 each
CLASS SPONSORS Sponsor any event numbered 1 to 136 in our program. Your choice!	130 + available	1 class for \$50 or 3 for \$1000
PRODUCT DONATIONS Product and voucher donations are welcome to any value of your choice. Product donations are given out to competitors across the show in a variety of discipline to riders of all levels. This will ensure all our competitors get the opportunities to receive prizes, while gaining maximum exposure of your products across our event		To the value of your choice

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SPONSORSHIP AGREEMENT

Company: _____

Contact: _____ Phone: _____

Address: _____

Email: _____ ABN: _____

I would like to join the 2021 National Appaloosa Championships as an event sponsor. I would like to take the following

Sponsor Package: _____ **Amount:** _____

Class Preference: _____

Product Donations: (Please describe donation and value) : TO BE RECEIVED BY 22 FEB 2021

Signed: _____ Date: _____

PAYMENTS: All Payment must be made in full by 22nd February 2021.

DIRECT DEPOSIT: BSB: 802-318 Account #:40009342 Account Name: National Show

Transaction Number: _____ Date Pd: _____

A copy of the transaction receipt MUST be attached.

CREDIT CARD: MasterCard & Visa Accepted ONLY - A Surcharge Of 2% Will Apply to All Credit Card Transactions.

Card Number: _____ Exp Date: _____

Name: _____ Signature: _____

Payments that are dishonoured by the bank will attract a \$10 fee plus bank dishonour fee. Payments will not be held once received by the AAA Ltd. Please ensure you have sufficient funds.

SEND TO: Appaloosa National Show, PO Box 8251 East Orange NSW 2800 (Please allow at least 14 days to arrive.)

BY EMAIL: media@appaloosa.org.au

CONTACT: Tamara Pearson on 0484 003 061 or Debbie 02 63658 130

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