NATIONAL SHOW SPONSORSHIP PACKAGES

11 -15 MARCH 2026. Dubbo Showgrounds, Dubbo NSW

Join Us for the 53rd Annual National Appaloosa Show!

The Australian Appaloosa Association has proudly showcased and celebrated the Appaloosa breed in Australia for over 50 years through our prestigious annual **National Show**. In 2026, we're thrilled to announce the **53rd National Appaloosa Show**, taking place from **March 10-15** at our permanent new home: **Dubbo Showgrounds, Dubbo -NSW**!

We're kicking off Nationals week with the **Appaloosa National Ranch Show** on Day 1, followed by our traditional National Show, featuring a jam-packed program including:

- Halter
- English
- Ranch
- Sporting
- Dressage
- Western events
- Annual Awards Presentation
- Native American Heritage Class
- Social events like the popular **Amateur Association Trivia Night & the Youth Association Bogan Showmanship.**

With over 160 classes, grand champions, supreme titles, buckle awards, ribbons, trophies, prize money, and more — it's going to be a show to remember.

Why Sponsor the Appaloosa National Show?

Our **dedicated volunteer committee** is working tirelessly to ensure competitors have a rewarding and enjoyable experience. One of our key goals is to **give back to our competitors**, with product and prize donations extending **beyond just the winners**, as a thank you for their continued support and to highlight our **generous sponsors**.

We've developed a range of **Sponsorship Packages** designed to give your business **maximum exposure** and meaningful community engagement. From class naming rights and program ads to social media promotion and on-site signage, your sponsorship will be seen and appreciated.

Sponsorship is available **on a first-in, best-dressed basis**, with many already secured. To be included in our event program and receive full benefits, **confirmation and payment must be received by 1st February 202.**
Note: Any BUCKLE sponsorships must be paid by 31 October 2025 to ensure the name on the buckle.

What You'll Receive as a Sponsor

Your sponsorship includes both **digital and on-site promotion**:

- Feature placements in our **event program**
- Social media promotion to over **4,000 followers**
- Website visibility (2,000+ monthly visitors)
- Announcements and signage at the event
- Opportunities to present awards and connect with competitors
- Optional **trade stall** opportunities at the showgrounds (sponsors only)

From **Feature Classes and Supreme Awards** to single-event or product donation sponsorships, there's a package to suit every budget and business. **Custom packages** can also be created – just let us know what works for you.

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Interested in a Trade Stall?

We welcome businesses to be a part of the action at Dubbo Showgrounds. Plenty of outdoor space is available, and stallholders will be close to the arena, canteen, stables, and campgrounds. **Power and camping available** at the stallholder's expense. Trade stalls are exclusive to **confirmed sponsors**.

How to Sponsor

To confirm your sponsorship, please complete the **Sponsorship Agreement Form** attached and return it with payment by **1st February 2026**

Email: media@appaloosa.org.au
Contact: Tamara – 0484 003 061 or Debbie – (02) 6365 8130
Mail: Appaloosa National Show, 237 Cullya Rd Summer Hill Creek NSW 2800

Payment by Direct Deposit Only: BSB 325185 | Acc # 40009342 | Name: National Show

Thank you for considering supporting the 2025 Appaloosa National Championships. We look forward to working with you to make this the **best show yet!**

Warm regards,
Tamara
On behalf of the Appaloosa National Show Team
media@appaloosa.org.au | 0484 003 061

SPONSORSHIP AGREEMENT – DUE 1st FEBRUARY 2026

Please complete and return to media@appaloosa.org.au

Company: _____

Contact: _____ Phone: _____

Address: _____

Email: _____ ABN: _____

Package: _____ Amount: $_____

Class Preference: _____

Product Donations: (Please describe donation and value): *(Products to be received by 1 FEB 2026 unless organised for show office delivery.)*: _____

_____

Signed: _____ Date: _____

PAYMENTS: *All AGREEMENTS AND PAYMENTS TO BE MADE BY 1ST NOVEMBER 2025.*
DIRECT DEPOSIT: BSB: 325185 Account #:40009342 Account Name: National Show
Transaction Number: _____ Date Pd: _____
A copy of the transaction receipt MUST be attached.

Email: media@appaloosa.org.au
Mail: Appaloosa National Show, 237 Cullya Rd, Summer Hill Creek NSW 2800

Show Sponsorship Coordinator: media@appaloosa.org.au
0484 003 061
w: https://appaloosa.org.au/national-show | f: @australianappaloosaassociation | i: @aaaltd

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SPONSORSHIP PACKAGE	ACKNOWLEDGEMENTS	COST
1: MAJOR NATIONAL SHOW SPONSOR		
1 x available *(Does not include National Ranch Show)*	> ***"Presented by" show acknowledgement*** *– your business name featured alongside show marketing.* > ***Full Page Advertisement*** *in the official event program* > ***2 x PA Announcements Daily*** *during the show* > ***Event Signage & Promotional Material*** *in competitor bags* > ***Logo Placement*** *on the AAA Ltd website, select social media posts, and other event marketing.* > ***On-Site Presentation Opportunity*** *– present sponsored classes in person at the show*	**$10,000**
2: MAJOR RANCH SHOW SPONSOR – SOLD!		
3: HIGH POINT BUCKLE SPONSOR *(Includes 1 x buckle high point award – Remaining listed below)*		
3yrs & over Led / **Amateur Ranch** / **Senior Ranch Horse**	**Youth 5-10 Walk/Jog** / **Senior Youth** / **Beginner**	**Overall Sporting Horse** / **Overall English Horse**	**$250 each**
Acknowledgements for high point awards: > ***Name on buckle*** *(Must be paid by 1 September)* > ***Logo acknowledgment*** *in the official event program* > ***Two PA Announcements*** *during the show, promoting your business.* > ***Event Signage & Promotional Material*** *included in competitor bags.* > ***Logo Placement*** *on the AAA Ltd website, select social media posts, and other event marketing.*		
4: FEATURE EVENTS (*Includes trophy buckle, garland, jackpot prize money to winner, ribbons to 6th)*		
ALL AGE HUS / ***YOUTH HUS*** / ***AMATEUR HUS*** / ***YOUTH PLEASURE***	***AMATEUR PLEASURE*** / ***YEARLING HALTER*** / ***4 YRS & OVER HALTER***	> ***Class Naming Rights*** *– your business name featured alongside selected event classes.* > ***Half-Page Advertisement*** *in the official event program* > ***Two PA Announcements*** *during the show, promoting your business.* > ***Event Signage & Promotional Material*** *in competitor bags* > ***Logo Placement*** *on the AAA Ltd website, select social media posts, and other event marketing.* > ***On-Site Presentation Opportunity*** *– present sponsored classes in person at the show*	**$500 each**
5: HACK or SHOW HUNTER PACKAGES *(each section includes 3 x classes plus Grand Champion trophy & Garland)*		
LED HACK ***RIDDEN HACK*** ***SHOW HUNTER***	> ***Logo acknowledgment*** *in the official event program* > ***Two PA Announcements*** *during the show, promoting your business.* > ***Event Signage & Promotional Material*** *in competitor bags* > ***Logo Placement*** *on the AAA Ltd website, select social media posts, and other event marketing.* > ***On-Site Presentation Opportunity*** *– present sponsored classes in person at the show*	**$300 each** **$750 for the lot**
6: HALTER PACKAGES *(Includes trophy, prizes, and ribbons for events listed)*		
A **AGE HALTER SPONSOR** *4 x Colt/stallion or 4 x gelding or 4 x Filly/Mare* ***Includes the 4 age events per sex***	> ***Logo acknowledgment*** *in the official event program* > ***Two PA Announcements*** *during the show, promoting your business.* > ***Event Signage & Promotional Material*** *in competitor bags* > ***Logo Placement*** *on the AAA Ltd website, select social media posts, and other event marketing*	**$350** each or **$900** for the lot
B ***APR HALTER*** *Colt/stallion, gelding, or Filly/Mare* ***Includes the 3 sex classes only***		**$250** whole section

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C	***PERFORMANCE HALTER*** *Colt/stallion, gelding, or Filly/Mare* ***Includes the 3 sex classes only***		**$250** whole section
D	***YOUTH HALTER*** *Gelding or Filly/Mare* ***Includes the 2 classes only + Grand champion only***		**$250** whole section
E	**AMATEUR HALTER** *2 x Colt/stallion, 2 x gelding or 2 x Filly/Mare* ***Includes the 2 age events per sex***		**$250** each or **$700** whole section
F	**SUPREME HALTER** *Includes trophy Award and garland*		**SOLD**
G	**AMATEUR SUPREME HALTER** *Includes trophy Award and garland*		**$150**
7: SPORTING PACKAGE (*Includes trophy, prizes, and ribbons for events listed)*			
1 x Barrel Race *1 x Pole Bending* *1 x Keyhole*	> ***Logo acknowledgment*** *in the official event program* > ***Event Signage & Promotional Material*** *included competitor bags.* > ***Logo Placement*** *on the AAA Ltd website, select social media posts, and other event marketing.* > ***On-Site Presentation Opportunity*** *– present sponsored classes in person at the show*		**$250**
8: SINGLE EVENT SPONSOR *(Includes prophy, prizemoney, ribbons, and class prizes)*			
*Any 1 single event in the program of your choice *subject to availability*	> ***Logo acknowledgment*** *in the official event program* > ***Event Signage & Promotional Material*** *included competitor bags.* > ***Logo Placement*** *on the AAA Ltd website, select social media posts, and other event marketing.* > ***On-Site Presentation Opportunity*** *– present sponsored classes in person at the show*		**$100 each or 3 for $250**
9: PRODUCT or PRIZE DONATIONS			
*You may donate **products, prizes, and vouchers** to any value of your choice and select classes of your choice, or our team will pick the right fit for your products.* **Class choice is subject to availability*	*Sponsorship acknowledgment is equivalent to the cash amount packages above, based on the donation value.* *All donations will be given as event prizes.*		**Any value**

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